

# IT Going Green

## - A CEO's New Challenge

IT is indisputably an integral part of enterprise's business operations. IT consumes over 2% of total energy in the US, and is still increasing in the foreseeable future.

As the top management in the company, do you really understand how **Green** your IT department is? Do you know how much really costing your company to power your IT equipments? Will you be surprised it will actually save costs by IT Going Green while contribute to safeguard our environment?

### Who Should Attend?

- Top Level Management, Business Decision Maker

**Date** : September 23<sup>rd</sup>, 2009 (Wednesday)

**Time** : 8:30am - 10:15am (Breakfast is Served)

**Venue** : 39/F., Island Shangri-La Hotel, Two Pacific Place, Admiralty

**Language:** English

**Fee** : Free Admission

### Agenda

8:15 - 8:30 Reception

8:30 - 8:35 Opening Speech

8:35 - 9:10 Green Audit – Mr. Peter Koo (Partner, Deloitte)

- 1) Overview of Green IT
- 2) Trend on Environmental Protection Legislation around the World
- 3) Deloitte' Green IT Assessment Methodology and Roadmap
- 4) Benefits Green IT Brings to Organization

9:10 - 9:45 Data Centre Going Green – Dr. Dave Choi (Consultant, DCL)

- 1) Going Green
- 2) Cost to Power Your Data Centre
- 3) Benchmark Yourself
- 4) A few Practical Examples
- 5) Action Roadmap

9:45 - 10:15 Green IT Transformation – Mr. Mark Kendall (Practice Lead - Connected Real Estate, Cisco)

- 1) Green Mission
- 2) Drivers for Green Transformation
- 3) Green Solutions for:
  - Challenges
  - Green Master Plan and Execution

Organized by:



Honorary Guest Speaker:



Data Centre

Going Green

Save Operation costs

Environment  
Friendly

PUE & DCIE

Environmental  
Friendly

Efficiency

Data Centre

Power Monitoring

Save Operation costs

Infrastructure  
Enhancements

Going Green